

Student Learning Outcomes Matrix - Academic Year 2020 – 2021

Identify Each Student Learning Outcome and Measurement Tool(s)	Identify Benchmark	Total Number of Students Observed	Total Number of Students Meeting Expectation	Assessment Results: Percentage of Students Meeting Expectation	Assessment Results: Does not meet expectation Meets expectation Exceeds expectation Insufficient data
SLO 1: Demonstrate competence in domestic and global environments within the principle functional areas of business.					
End of Program Exam (direct)	70% of students will correctly answer 70% or more of the multiple-choice questions.	3	2	67%	Does not meet
End of Program Survey (indirect)	On the survey, at least 80% of all graduating students will indicate “agree” or higher in achieving each of the program student learning outcomes.	5	4	80%	Met
SLO2 Analyze sport-related business problems and devise solutions using critical thinking, decision - making processes and					

decision support tools					
Internship Employer Evaluation Form (direct)	70% of students will achieve "above average" or higher on the employer evaluation form	16	12	75%	Met
End of Program Survey (indirect)	On the survey, at least 80% of all graduating students will indicate "agree" or higher in achieving each of the program student learning outcomes.	5	5	100%	Met
SLO 3 Formulate solutions to current sport issues incorporating the major functional areas of business and sport management					
Capstone Project (direct)	75% of students will achieve "good" or higher on the capstone rubric.	20	15	75%	Met

End of Program Survey (indirect)	On the exit survey, at least 80% of all graduating students will indicate “agree” or higher in achieving each of the program student learning outcomes.	5	5	100%	Met
SLO 4 Incorporate technology, software and information systems into sport operations					
Internship Evaluation Form (direct)	75% of students will achieve “above average” or higher on the employer final evaluation.	16	12	75%	Met
End of Program Survey (indirect)	On the exit survey, at least 80% of all graduating students will indicate “agree” or higher in achieving each of the program student learning outcomes.	5	5	100%	Met

SLO 5 Examine comprehensive sport management issues, communicate findings and solutions					
Capstone Project (direct)	70% of students will achieve “good” or higher on the capstone rubric	20	20	100%	Met
End of Program Survey (indirect)	On the exit survey, at least 80% of all graduating students will indicate “agree” or higher in achieving each of the program student learning outcomes.	5	5	100%	Met
SLO 6 Examine the sport management environment in relation to current economic, legal and social standards					
Capstone Project (direct)	70% of students will achieve “good” or higher on the capstone rubric	20	20	100%	Met

End of Program Survey (indirect)	On the exit survey, at least 80% of all graduating students will indicate “agree” or higher in achieving each of the program learning outcomes.	5	5	100%	Met
SLO 7 Analyze the role of ethics, industry standards and legalities in the sport management process					
Capstone Project (direct)	70% of students will achieve “good” or higher on the capstone rubric	20	20	100%	Met
End of Program Survey (indirect)	On the exit survey, at least 80% of all graduating students will indicate “agree” or higher in achieving each of the program student learning outcomes.	5	4	80%	Met